

A new era of Product Designing!
Let algorithms do the work for you.

(Digital) Marketing Specialist (m/f/d)

3D Printing, Cloud Software, Start-Up: combined in one Job

This is not a regular marketing job! This is your chance to have **strong impact within a young team** and one of the most inspiring and dynamic tech industries these days – 3D printing. Not only will you help us strengthen our growing position as pioneer for 3D printing software, but also **spread the disruptive story of additive manufacturing** in partnership with our customers.

Join our **business development, sales and marketing team in Berlin** to actively seek for new business opportunities, strengthen our brand within this fascinating industry and establish best best-practice workflows in our team. We are a start-up, there are various ways to contribute and stand out!

We are an ambitious, award-winning, tech Start-Up from **Berlin – working in the field of 3D printing**. We are backed by a strong and reliable VC investor. Our cloud software *paramate* automates 3D-design processes and enables customization of 3D-printed products. We build innovative applications for our customers, ranging from robotic components to individual wearables or patient-specific prostheses.

Who we are looking for?

- As our Marketing Specialist (m/f/d), you develop and manage marketing activities to strengthen trinckle's brand position and help us to become the first choice for any design automation challenges worldwide. From concept to execution – your impact will be visible.
- Collaborate with our Business Development and Sales Managers to establish highly efficient lead generation processes. You will structure and manage inbound lead channels on your own responsibility. Believing in flat hierarchies, we want you to bring out the best in you and positively influence the team around you.
- Leverage the full toolbox: our website, our social media channels, physical fairs and conferences, workshops and webinars. Make these your home turf!
- Tailor your marketing strategies for our various customer markets – the focus will be on industrial production settings and medical applications.
- Convert our customer's use cases into best practice stories – creating the content for future campaigns and inbound leads.
- We are a young team. Bring in your marketing experience to improve our processes wherever you can!

This is what we expect:

- You have +2 years proven work experience in a Marketing role.
- You should be able to work independently in a structured manner. At the same time, you are a team-player appreciating interaction with people from various professional and cultural backgrounds.
- You adapt to new situations quickly and learn fast; you also have a keen interest and a good understanding of how modern technologies work
- Excellent verbal & written communication skills in both English & German
- If you have experience and knowledge in the field of 3D printing, CAD and/or SaaS you will impress us even more.
- Most importantly: we look for colleagues with a positive can-do mindset.

This is what we offer:

- A welcoming, international and motivated team
- A competitive compensation package
- The flexibility you need:
 - No matter if early or late riser, we want you when you are at your best
 - If you need to balance work and private life, we offer flexible working hours
 - Work preferably on-site with home office flexibility
- Team events, team cooking, free drinks etc.
- Beautiful office loft in green and quiet environment in best Berlin-Kreuzberg area
- Ambitious VC-founded tech Start-Up with founders who love what they do
- See your impact: you get the full picture of a Berlin-based Start-up and actively shape your future role and possibly even the whole company

Interested? Then send us your application to jobs@trinckle.com, your contact person is Ole von Seelen. Please include a wage range and earliest possible start date with your application.

We look forward to meeting you!