



B2B Marketing Manager 3D Printing Software

Work in One of Tech's Hottest Industries – 3D Printing

apply now!

This is not a regular marketing job! This is your chance to build and shape your dream position within in one of the most inspiring and dynamic tech industries of these days – 3D printing. Not only will you help us strengthen our position as innovation leader for software applications within the existing 3D printing market. You will also target new markets and enable businesses to leverage the full potential of 3D printing technologies.

Join our team in Berlin to bring an **innovative B2B software-as-a-service product** to market. Target our market segments with inbound and outbound marketing activities, but also help us with related aspects in business development, project management, market analysis, sales strategies and much more. We are a start-up, there are various ways to stand out!

Motivated? Then this is the perfect job for you!

You're in (a) good company. **trinckle** is an ambitious, award-winning, VC-funded tech startup from Berlin and a first mover in the early stage of this revolutionary technology. We do not build machinery, but focus on the digital gold: the 3D model data. Our cloud software, paramate, generates the 3D models that get printed. With paramate we enable new business models - whether patient specific prosthetics, mechanically optimized robotic components, or personalized jewelry. This means nothing less than disruption of conventional industries and creation of countless new business opportunities for our future clients.

As you can see, there is a lot to do and to achieve. That is why we are looking for an ambitious **B2B Marketing Manager 3D Printing Software**.



These challenges are waiting for you! Check out page 2/2

These challenges are waiting for you:

- Be a vital part of our business development & marketing team and bring it to the next level
- Identify new markets and use cases for our software and develop strategies to target these markets effectively
- Dive deep into 3D printing – become an expert and create meaningful business cases
- Help Sales and Marketing to increase the revenue with our website, social media, blog, newsletters, PR, exhibitions, conferences, multipliers etc. – The more responsibility you take, the better.
- Business Development & Marketing for B2B software in the field of 3D printing is an inspiring but rather complex task – You will have to prove your conceptual strength and flexibility

This is what we expect:

- You successfully graduated a college or university program in a related field of study
- You have 2 years experience in a high-performance marketing or business dev. role
- You are able to self-manage and work effectively both individually and in a team
- You adapt to new situations quickly and learn fast; you also have a keen interest and a good understanding of how modern technologies work
- You work structured and have excellent communication skills
- Fluent in German and English, both written and spoken
- Experience and knowledge in the field of 3D printing is a plus

This is what we offer:

- Build your dream job: you will actively shape your future role in a Berlin tech startup
- A friendly, professional and international team with a flat hierarchy
- Flexible working hours and competitive compensation
- Work in a beautiful, bright office loft inside an old fire station
- Free public transport card (BVG) and the equipment you need
- Regular in-house and offsite company events like our monthly Thirsty Thursday (Prost!)
- And yes, we also have those free drinks for you

Sounds like the perfect opportunity for you? Please send your application, including your CV, your earliest possible starting date, and your most favorite song in the world, to jobs@trinckle.com. Also, tell us where you've seen this job offer. Don't hesitate to contact us, if you have any questions. Your contact person is Yvonne Domas.